



# WHEN SCIENCE MEETS BUSINESS



9 & 10 SEPTEMBER 2020





## DAY 1

9<sup>TH</sup> SEPTEMBER  
PRACTICE MANAGEMENT TOPICS
















## DAY 2

10<sup>TH</sup> SEPTEMBER  
SCIENTIFIC TOPICS



**SPEAKERS**

### PROGRAM

1.00 - 1.30 pm	Welcome & Opening Paul Barrett & Loic	1.00 - 1.15 pm	Welcome
1.30 - 2.00 pm	 <b>LOÏC MOUTAULT</b> <b>Economics of Mutuality</b>	1.15 - 1.45 pm	 <b>SYLVIE CHASTANT</b> <b>Birth weights</b>  Birth weight as a risk factor for neonatal mortality How a breed-specific approach helps to identify at-risk puppies
2.00 - 2.30 pm	 <b>CYRIL BERG</b> <b>Better Feline Medicine = Better Feline Business</b>  Be aware of the growing population of cats, and better understand their owners to turn them into partners	1.45 - 2.15 pm	 <b>ALEX GERMAN</b> <b>Growth charts</b>  Prevention better than cure! How growth charts could help pave the way for a healthier dog population
2.30 - 3.00 pm	 <b>NATALIE MARKS</b> <b>How to attract Feline Pet Parents</b>  How can you attract the feline client without meeting them	2.15 - 2.45 pm	 <b>MARGE CHANDLER</b> <b>Diet selection</b>  Selecting the right diet for the growth period. How to avoid typical pitfalls that owners can fall into.
3.30 - 3.15 pm	BREAK	2.45 - 3.00 pm	BREAK
3.15 - 3.45 pm	 <b>MARIEKE KNIES</b> <b>Feline First Impressions</b>  Every clinic can be cat friendly	3.00 - 3.30 pm	 <b>JAN SUCHODOLSKI</b> <b>Protect the microbiota</b>  How to treat diarrhoea in puppies beyond the usage of anti-biotics
3.45 - 4.15 pm	 <b>DIEGO ESTEBAN</b> <b>Be THEIR Feline Doctor</b>  Clear counseling on preventive medicine, nutrition and medical services needs are keystone for a cat's lifetime relationship	3.00 - 4.00 pm	 <b>SARAH HEATH</b> <b>Prevention of behavioural problems</b>  Optimising emotional health How to give puppies the best start in life from an emotional perspective
4.15 - 4.45 pm	 <b>NATALIE MARKS</b> <b>Feline Nutrition, the 5<sup>th</sup> Vital Sign</b>  Feed a cat like a cat wants to be fed	4.00 - 4.30 pm	 <b>MARGIE SCHERK</b> <b>Preventative care</b>  Setting cats up for success - preventive healthcare from day one How a First Year of Life program allows us to provide best care and set cat parents up to provide lifelong preventive healthcare.
4.45 - 5.15 pm	Round table	4.30 - 5.00 pm	Round table - Age of neutering
5.15 - 5.30 pm	Closing	5.00 - 5.30 pm	Closing - Olivier Reymond

**THE SYMPOSIUM WILL BE BROADCASTED ONLINE**

Simultaneous translation into Spanish and French.





# SPEAKERS



Marge CHANDLER



Sylvie CHASTANT



Alex GERMAN



Cyril BERG



Diego ESTEBAN



Marieke KNIES



Sarah HEATH



Hanna MILA



Natalie MARKS



Margie SCHERK



Jan SUCHODOLSKI

for the  
SCIENTIFIC  
STREAM



for the  
PRACTICE  
MANAGEMENT  
STREAM



PROGRAM



# Loic MOUTAULT

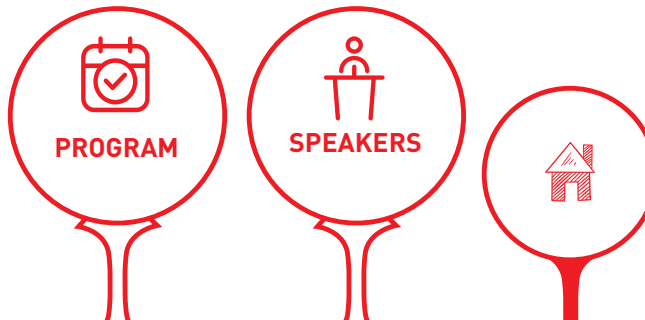
CEO Royal Canin



Loic first joined Mars, Incorporated as an intern in the finance department, after completing an MBA at the Dijon Business School in France. Driven by success, Loic held several finance positions before rising through the ranks and becoming the CFO of Mars Czech Republic in 1999. In 2002, Loic became Finance Staff Officer before taking on the additional role of Finance Staff Officer for Royal Canin in 2003. His success-driven character led to his being appointed General Manager of Mars Petcare Germany in 2008 after an impressive performance as Market Director of Mars Switzerland. It was during this time that he restored growth to the German market after 15 years of declining sales. Loic served as Regional Director Asia Pacific in 2013 before being promoted to President of Royal Canin in 2014. Loic resides in Brussels with his wife, their two children and a high-spirited boxer.



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**9<sup>TH</sup> SEPTEMBER**  
**1.00 - 1.30 pm**  
Economics of Mutuality





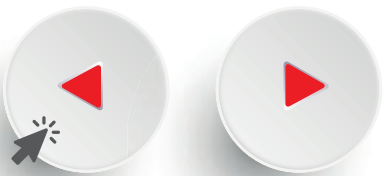
SPEAKER

for the  
**PRACTICE  
MANAGEMENT  
STREAM**



# Cyril BERG

DVM, cat specialist



Dr. Berg graduated from the Nantes Vet School in 1998 and worked in a first opinion practice for 14 years, together with 4 partners. He also worked for the veterinary press (Le Point Vétérinaire). In 2012, he created a clinic in Nantes dedicated to cats: the cat only practice 'monchat&moi' ('my cat and me'). Today he is working on the opening of a third cat clinic and he also collaborates with pet food and pharmaceutical companies to promote good practices in feline medicine in France. He is a member and co-founder of the GRIF 'Groupe de Réflexion et d'Intérêt Félin'. Finally, he is vice-president of the Board of Oniris, the Nantes veterinary and agronomic school.



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**9<sup>TH</sup> SEPTEMBER**

**2.00 - 2.30 pm**

Better Feline Medicine =  
Better Feline Business



PROGRAM



SPEAKERS





SPEAKER

for the  
**PRACTICE  
MANAGEMENT  
STREAM**



# Natalie MARKS

DVM, CVJ



Dr. Natalie Marks obtained her Masters in Veterinary Medicine and Doctorate of Veterinary Medicine degree with High Honors from the University of Illinois College of Veterinary Medicine. She became a Certified Veterinary Journalist in 2018. She has been a veterinarian at Blum Animal Hospital since 2006, co-owner until 2018 and current Medical Director. Dr. Marks is very active and passionate about educating in all aspects of media, both locally and nationally. She has appeared on Good Day Chicago, WGN-Pet Central, NBC Morning News, ABC, CBS, NPR, WBBM, Northwestern University media channel and many local websites. Dr. Marks was featured nationally on the Today Show and CBS Nightly News during the canine influenza epidemic of 2015 and in multiple issues of JAVMA. She is a guest contributor in multiple media campaigns for Merck, Zoetis (formerly Pfizer), Boehringer-Ingelheim, Ceva and Royal Canin. Additionally, Dr. Marks has a regular column in Today's Veterinary Business, Healthy Pet magazine, has been published in Veterinary Medicine magazine, DVM magazine, Dogster, Vetted, PetVet and was a reporter for Veterinary News Network where she completed intensive media training.



PROGRAM



SPEAKERS



9<sup>TH</sup> SEPTEMBER

2.30 - 3.00 pm

How to attract  
Feline Pet Parents

4.15 - 4.45 pm

Feline Nutrition,  
the 5<sup>th</sup> Vital Sign



SPEAKER

for the  
**PRACTICE  
MANAGEMENT  
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# Marieke KNIES

EMSAVM (Internal Medicine) -  
MANZCVS (Feline Medicine)



Marieke Knies graduated from Utrecht University in 2005. After spending some time in Australia as a vet, she started working in a first opinion clinic in 2007. In 2014 Marieke started working in the referral centre Anicura Diergeneeskundig Verwijscentrum Dordrecht in Dordrecht. She spends most of her time in the Emergency & Critical Care ward. Besides that, she sees a lot of feline patients, both first opinion and referrals.

In 2016 Marieke was awarded membership of Australian and New Zealand College of Veterinary Scientists. At the end of 2016 she also received her master's degree from the European School of Advanced Veterinary Studies (ESAVS) Master program (subject: Internal medicine).

Next to her work in the clinic, she enjoys lecturing about Feline Medicine for veterinarians and nurses.



**9<sup>TH</sup> SEPTEMBER**

**3.15 - 3.45 pm**

**Feline First Impressions**



**PROGRAM**



**SPEAKERS**





SPEAKER

for the  
**PRACTICE  
MANAGEMENT  
STREAM**



## Diego **ESTEBAN**

DVM, Acre. AVEPA Med Fel



After graduating from the veterinary program at the Universitat Autònoma de Barcelona in 1998 and a short period of time practicing in a small animal practice he focused on feline medicine from 1999 to 2016 in Tot Cat, the first cat only clinic in Spain, and then started a new position in Clinica Felina Barcelona. He's member of AVEPA and its feline study group GEMFE where he is former president and still member of the scientific committee. Accredited by AVEPA in Feline Medicine in 2013 and re-accredited in 2018. He's also member of the ISFM (International Society of Feline Medicine) and the ESVE (European Society of Veterinary Endocrinology) where he was member of the ALIVE committee focused on Diabetes mellitus. He has made two externships at a private practice in the UK and the Ryan Veterinary Hospital at UPenn in the USA. Author of several papers, a book and lecturer in national and international conferences.



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**9<sup>TH</sup> SEPTEMBER**

**3.45 - 4.15 pm**

Be THEIR Feline Doctor



PROGRAM



SPEAKERS





SPEAKER  
for the  
SCIENTIFIC  
STREAM



# Sylvie CHASTANT

DVM, PhD, DipLECARE



PROGRAM



SPEAKERS



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**10<sup>TH</sup> SEPTEMBER**  
**1.15 - 1.45 pm**  
Birth weights

Sylvie CHASTANT is a French vet, whose passions are teaching and applied research in the field of reproduction. She developed research on canine neonatology and paediatrics, within a dynamic team called Neocare, dedicated to reproduction, neonatology and kennel/cattery medicine with special interests on colostrum and milk, birth weight and survival factors in puppies and kittens.



**SPEAKER  
for the  
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## Alex GERMAN

BVSc (Hons), PhD, CertSAM,  
DipECVIM-CA, MRCVS



Alex German holds the position of Royal Canin Reader in Small Animal Medicine at the University of Liverpool. He is a 1994 graduate of Bristol University and, after spending two years in mixed practice, returned to Bristol to undertake a PhD in mucosal immunology, and then a residency in small animal internal medicine. He is a Diplomate of the European College of Veterinary Internal Medicine and also a Royal College of Veterinary Surgeons Recognised Specialist in Internal Medicine. His clinical and research interests include comparative obesity biology, ageing, preventing chronic disease, gastroenterology, and evidence-based veterinary medicine.



• **10<sup>TH</sup> SEPTEMBER**

**1.45 - 2.15 pm**

Growth charts



**PROGRAM**



**SPEAKERS**





SPEAKER

for the  
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# Marge CHANDLER

DVM, MS, MANZCVS,  
DACVN, DACVIM, MRCVS



Marge Chandler is a Clinical Nutritionist at Vets Now Referrals (Glasgow) and a private consultant in small animal medicine and nutrition. She has a MS (Animal Nutrition) and a DVM from Colorado State University CSU). She did residency training in small animal internal medicine and veterinary clinical nutrition at CSU and Massey University (NZ) and is a diplomate of the American College of Veterinary Nutrition and of the American College of Veterinary Internal Medicine (Small Animal Medicine). She is Co-Chair of the WSAVA Global Nutrition Committee, WSAVA Liaison to the American Academy of Veterinary Nutrition, charter member of the European Veterinary Nutrition Educators Group and a member of the Scientific Advisory Committee for FEDIAF.



- **10<sup>TH</sup> SEPTEMBER**  
**2.15 - 2.45 pm**  
Diet selection



PROGRAM



SPEAKERS





**SPEAKER**  
**for the**  
**SCIENTIFIC**  
**STREAM**



# Jan SUCHODOLSKI

DVM, PhD, DACVM



Dr. Jan Suchodolski is an associate professor in small animal medicine, associate director for research, and head of microbiome sciences at the Gastrointestinal Laboratory at Texas A&M University. He received his Dr. med. vet. from the University Vienna, Austria and his PhD in veterinary microbiology from Texas A&M University. He is board certified in immunology by the American College of Veterinary Microbiologists (ACVM).

His research is focused on developing biomarkers for gastrointestinal disease and therapeutic approaches for the modulation of the intestinal microbiota. He has authored or co-authored more than 270 peer-reviewed articles in the area of veterinary gastroenterology and microbiome research.



- **10<sup>TH</sup> SEPTEMBER**  
**3.00 - 3.30 pm**  
Protect the microbiota



**PROGRAM**



**SPEAKERS**





**SPEAKER  
for the  
SCIENTIFIC  
STREAM**



# Sarah HEATH

BVSc, DECAWBM(BM), CCAB,  
MRCVS Behavioural Productions



Sarah qualified from Bristol University and spent four years in mixed general practice before setting up a behavioural medicine referral practice in 1992. She is an External Lecturer in small animal behavioural medicine at Liverpool University and a Certified Clinical Animal Behaviourist under the ASAB accreditation scheme. In 2002, Sarah became a Founding Diplomate of the European College of Animal Welfare and Behavioural Medicine (formerly the ECVBM-CA) and served as President from 2002 to 2008. She is currently Treasurer of the College. Sarah has a special interest in the interplay between behaviour and physical illness in dogs and cats and particularly in the role of pain. Her specific feline interests include the interplay between feline stress and disease, the importance of appropriate early rearing of kittens, and the role of behavioural factors in feline obesity, lower urinary tract disease, cognitive dysfunction, and infectious disease. She lectures extensively at home and abroad on behavioural topics and is an author and co-editor of the recently published Feline Behavioral Health and Welfare book published by Elsevier.



• **10<sup>TH</sup> SEPTEMBER**

**3.30 - 4.00 pm**

Prevention of behavioural  
problems



**PROGRAM**



**SPEAKERS**





**SPEAKER  
for the  
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## Margie SCHERK

DVM Dip ABVP  
(feline practice)



**PROGRAM**



**SPEAKERS**



Margie is a 1982 graduate of the Ontario Veterinary College and has maintained Feline species certification by the ABVP since 1995. She is fascinated by integrative aspects of physiology, anatomy, behaviour, nutrition and well-being in cats, has published studies and guidelines and written numerous book chapters on topics concerning gastroenterology, nutrition, analgesia, vaccination, hyperthyroidism and feline environmental wellness. She co-edits the Journal of Feline Medicine and Surgery, and has served on many organisations including as President of AAFP.



**10<sup>TH</sup> SEPTEMBER**

**4.00 - 4.30 pm**

Preventative care



**SPEAKER  
for the  
SCIENTIFIC  
STREAM**



# Hanna MILA

DVM, PhD, Assistant Professor



Hanna Mila graduated from Wrocław Veterinary Faculty (Poland, 2009), where she worked during two years at the Clinic of Small Animal Reproduction. In 2012, she joined the Clinic of Small Animal Reproduction at the Veterinary School of Toulouse (France). In September 2015, she received her PhD degree with the work on determinants of survival in puppies. Today, Hanna Mila is an assistant professor in canine and feline facilities at the Veterinary School of Toulouse (France). Her research interests focus on canine neonatology and pediatrics, and particularly the risk factors for puppies' and kittens' survival, their monitoring and management during the first months of life.



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**10<sup>TH</sup> SEPTEMBER**  
**1.15 - 1.45 pm**  
Birth weights



**PROGRAM**



**SPEAKERS**



